



IMPACT LABEL CORPORATION

ART GUIDELINES

We can accept electronic files as camera ready artwork in the following formats:

Adobe Illustrator	.ai
Adobe InDesign	.indd
Macromedia Freehand	.fh (version 5 or later)
Adobe Photoshop	.psd (for artwork that is to be reproduced in 4 color process only.)
Corel Draw	(files must be saved as .ai files)
Adobe Acrobat	.pdf

In most cases we can work with files exactly as they are received. However, due to production requirements, we may have to do additional work to your files. This work will be billed accordingly.

Microsoft Word can be used, but files will be converted to **.pdf** files upon receipt.

We can work with **.dxf** and **.dwg** files. Expect to incur art and comp charges as these files generally need to be manipulated before we can use them.

We cannot accept the following as artwork (excluding digitally printed jobs): **.gif** files and **.jpg** files. These file types are intended for viewing only and not for mechanical reproduction. We can, however, use these files as a template to create artwork for you. Art and comp charges may be applied. **.png, PICT, .pcx, .bmp**, are also subject to the above criteria.

With any file the following is **required**:
Any fonts used must be included or they must be converted to paths (changed to outlines).
Any placed or embedded images must be included.
TIFF files should have a minimum resolution of 300dpi. Quality may suffer at a lower resolution.

Whenever sending electronic files always send a hard copy to us so that we may check the integrity of the file transfer.

MEDIA:
We can read the following media formats:

- Flash Drive
- CD
- DVD

e-mail:
Send files to: art@impactlabel.com

If you are unsure of any of these guidelines, or have any questions whatsoever, feel free to call the art department.

800-820-0362



8875 Krum Avenue • Galesburg, MI 49053
800-820-0362 • www.impactlabel.com